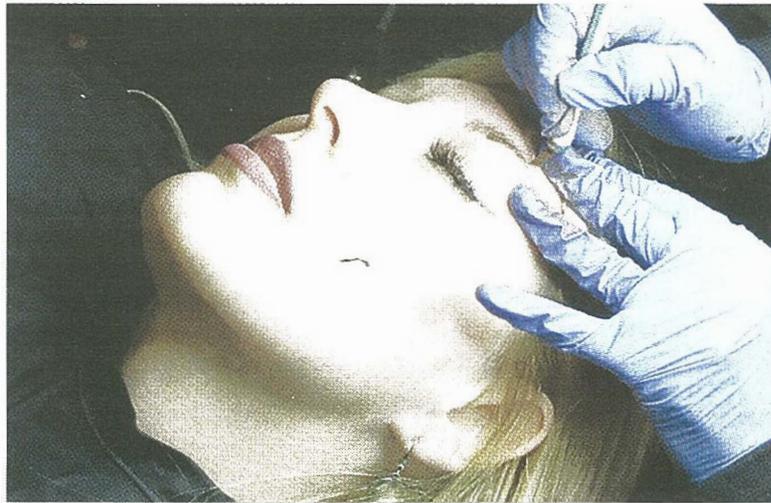


Raising the Blade

Microblading offers a semi-permanent solution for great eyebrows



By Julie Young

Are you the type to turn a blind eye at the thought of “inking” your body? If so, then microblading may change your mind. Microblading is a semi-permanent makeup solution designed to give your eyebrows what nature did not, or in many cases, what nature took away.



“Microblading falls under the same kind of laws that tattooing adheres to in that we are inspected by the board of health every six months, but the process is a little different,” said Lillian Wollman, owner of Permanent Make-Up by Lillian.

Unlike an eyebrow tattoo, in which solid ink is implanted into the skin, microblading is an exacting process that creates fine ink marks on the skin resembling a natural hair pattern. It is less painful than a tattoo, does not go as deep into the skin as traditional ink, and because it is semi-permanent, it can be adjusted as life warrants.

“When done correctly, you can hardly tell the difference between the microblading and your actual eyebrows,” Wollman said.

With over 20 years of experience in the beauty business, Wollman is a cosmetologist, esthetician, laser technician, makeup artist and salon owner. When permanent makeup became its own industry, Wollman was eager to be part of it. Likewise her clients were eager to have their makeup professionally applied, without having to wash it off at the end of the night.

“There is an artistry to makeup,” she said. “It has to flow the right way and flatter the individual’s face.”

This has led to her latest foray into microblading. With age, eyebrows can fade, thin out or lose some of their symmetry, causing a less-than-flattering look. Microblading offers a chance to reclaim a full set of eyebrows that will re-enhance existing facial features. It is a meticulous process that should not be rushed and those considering it should shy away from practitioners who profess that it can be accomplished in an hour or so.

“It takes a lot longer than that,” Wollman said.

When her clients call to inquire about the process, Wollman said she spends 40-45 minutes with them in an initial consultation, examining their existing brow and penciling in the new ones to show the client what they can look like. She also administers a patch test to determine if there is any skin sensitivity to the ink. Prior to the actual procedure, Wollman applies a prescription-strength topical anesthetic to mitigate any possible pain a client might feel.

“The anesthetic is pretty strong and our clients say microblading tends to be more uncomfortable than painful. You don’t feel it for days afterward like you might expect and it is better than most of the permanent makeup that you can get,” Wollman said.

The procedure itself takes about two hours and then two weeks later, Wollman schedules a follow-up appointment to see what the color looks like after it peels and make sure that they are happy with the result.

“Microblading isn’t something you can take back and for the amount you are spending on the procedure, you’ll want to find someone who has the experience and knowledge to do it right,” she said. “If you are unhappy with your eyebrows, call us to find out what we can do for you!” 

Resource:

Permanent Make-up By Lillian, Fort Wayne, 260.432.2710, permanentmakeupfortwayne.com